



Stakeholder Coalition under the Work 4 Progress Programme

The 7th regional stakeholder coalition for Eastern Uttar Pradesh, under the la Caixa Work 4 Progress (W4P) programme was conducted as part of the reflection workshop on 27th November, 2018.

The objective of the workshop was to reflect on the programme progress and define a strategic direction for the next phase. The coalition was conducted in presence of key local stakeholders such as Lead District Manager - Allahabad UP Gramin Bank (Lead Bank), District Manager – NRLM, Director-RSETI, Director- Jan Shiksha Sansthan and MFIs such as Unibase and Shriram Microfinance. The entire W4P team from both clusters, including the implementation partners was also present.

The coalition began with the DA team sharing the impact that the programme has brought through the partners coming together as part of the coalition. This was followed by discussion among the key stakeholder on the future of the coalition, suggestions for improvement and sharing their experiences of being a part of the coalition.

The coalition concluded with inauguration of two e-rickshaws run by Pragya Devi and Bhagwani Devi in Mirzapur city. The inauguration was done by Alok Kumar Sinha (Lead District Manager, Mirzapur), Shrashtant Patara (Senior Vice President, DA) and Prema Gera (Advisor, Work 4 Progress, India). The e-rickshaws run by women have been supported as a special initiative under the W4P programme to promote safe transport for women and girls, such that they do not face any hindrance in accessing opportunities. The event was supported by W4P entrepreneurs to provide key support functions – videography and refreshments. The coalition has been a powerful instrument for bringing together multiple stakeholders at a common platform and bridge key gaps in the micro enterprise ecosystem such as finance and market partnerships.